

Chris Lambright

Mansfield, OH | lambright.chris@gmail.com | 419-571-3491

Portfolio: <https://visualmagica.com/portfolio/> | LinkedIn: <https://www.linkedin.com/in/chrislambright/>

Professional Summary

Experienced **Graphic Designer, Photographer, and Marketing Specialist** with over 20 years of professional experience in creative design, product photography, and brand communication. Expert in developing visually compelling designs for print, web, and packaging. Skilled at managing end-to-end creative projects—from concept through final production—across diverse industries. Passionate about crafting cohesive brand visuals that merge artistic storytelling with marketing impact.

Core Skills

- Graphic Design & Layout: Catalogs, print advertising, trade show materials, signage, product labels, and packaging design
- Digital Media: Web and social graphics, email campaigns, product mock-ups, PowerPoint templates, and presentations
- Photography & Editing: Studio photography, lifestyle shoots, product retouching, and image composition
- **Creative Software Expertise:**
 - Adobe Photoshop — 25+ years of advanced photo retouching mastery
 - Adobe Illustrator — 20+ years in logo, label, and layout design
 - Adobe InDesign — Catalog, brochure, and page layout expert
 - Adobe Lightroom — Daily photo editing for web and print
 - Adobe Premiere Pro & After Effects — Video production and motion design
 - Microsoft Office — Word, Excel, PowerPoint for business operations
- Technical Tools: Various AI Tools, WordPress, Basic HTML, Blueprint Reading, Measurement Tools
- Logistics & Operations: Forklift operation, Class A & B CDL with endorsements, shipping & receiving

Professional Experience

Forklift Driver, Material Handling | Newman Technology, Inc. (2023 – 2025)

- Operate forklifts to manage material handling, storage, and distribution.
- Support production efficiency through accurate inventory and load movement.

Route Delivery Class B Driver | E.R. Boliantz Co. (2022 – 2023)

- Delivered food products to grocery stores across Ohio.
- Ensured on-time and safe delivery while maintaining excellent customer service.

Graphic Designer | Spyder Signs & Graphics | Mansfield, OH (2022)

- Designed custom signage, graphics, and branding materials.
- Collaborated with clients to create visually impactful designs.

Graphic Designer & Product Photographer | Jegs High Performance Delaware, OH | (2013–2015, 2017–2022)

- Directed product and lifestyle photography for print and online catalogs.
- Designed marketing assets, packaging, and digital content for web and social media.
- Contributed to catalog layout, flyers, and advertisements.
- Collaborated with marketing to deliver consistent brand visuals.

Line Haul Driver | YRC Freight | Copley, OH (2016 – 2017)

- Transported freight with doubles & 53' dry van equipment.

Merchandiser, Homemade Brand Ice Cream (part-time) | United Dairy Farmers (2016) |Mansfield, Ohio

Sign Designer | Tridico Signs Mansfield, OH | (2007–2013)

- Designed and produced signage, silkscreens, banners, neon, and vinyl graphics.
- Oversaw print production and supervised a small creative team.
- Created business cards and transfer graphics for regional clients.

Graphic Designer & Photographer | Nuttybug.com Mansfield, OH (2007)

- Photographed and designed marketing materials, catalogs, and trade show displays.
- Managed eBay listings, product photography, and customer relations.

Additional Experience

- Contract Graphic Designer | Martin Designs Inc. (2006–2007)
- Catalog Designer/Photographer | Frey Scientific (2005–2006)
- Lead Graphic Designer/Photographer | Kerry Foodservice (2002–2004)
- Graphic Designer & IT Specialist | Stearns & Lehman (1999–2002)
- Various industrial/logistics roles, 1980–1999

Education & Certifications

- High School Diploma | Madison High School
- Microcomputer Communications | North Central Technical College
- Blueprint Reading, Hand Tools & Measurement | NCTC
- Graphic Design Certificates | Lynda.com (various online programs)
- AI Prompt Engineering Training
- Hamrick Truck Driving School | Master Truck Driving Program, CDL-A & B with endorsements (2016)